



Year in Review 2012 - 2013

OUR MISSION

To collect and distribute food to member agencies serving people in need in the Ottawa area.

OUR VISION

That no one goes hungry in the Ottawa area.







OTTAWA FOOD BANK

A MESSAGE FROM THE EXECUTIVE DIRECTOR

he word "giving" is defined as "freely transferring the possession of something to someone". Every day in our great community people give to the Ottawa Food Bank so that we in turn may give to people in need. Kind people give money, give food, and they give their time so that those among us, who have less, can have more.

Last year, upwards of 50,000 people each month received the gift of food. A mother and father slept better knowing their child's stomach was full. A resident of a homeless shelter came in from the cold and warmed themselves with a hot meal. A child sitting in a school classroom was able to focus on what the teacher was saying instead of their grumbling stomach. An elderly neighbour struggling to live on a fixed income was able to purchase critical medication having received a gift of food.

When I joined the Ottawa Food Bank team in September 2013, I was struck by the reach of the organization within the community. There are few organizations, if any, who have an impact on so many parts of our city. I challenge you to find a corner of Ottawa where we were not at work or an agency for which we don't provide food. I was also surprised by the Ottawa Food Bank's incredible efficiency with the gifts received from donors. Just 4% of funds donated to the organization are spent on administration – the rest, 96%, is invested in providing the gift of food to people in need.

The following report will tell you more about how the Ottawa Food Bank is improving the lives of those we serve. It will explain that we grew 50,000 pounds of fresh vegetables on a local farm who gave us four acres of land to use. It will show that more than \$9.6 million of food was donated to the Ottawa Food Bank by generous supporters. The report will also tell you that we are increasing our focus on providing the healthiest, most nutritious food we can and that last year nearly half or 3.32 million pounds of the food we provided was fresh fruit, vegetables, bread, dairy, eggs, beef and chicken.

Lastly, thank you for supporting the Ottawa Food Bank and allowing our organization to meet the needs of our community.



DIANE MORRISON RETIRED EXECUTIVE DIRECTOR THE OTTAWA MISSION

A MESSAGE FROM THE CHAIR OF THE BOARD

am honoured to be serving as Chair of the Ottawa Food Bank's Board of Directors. As we review our accomplishments for the past fiscal year, 2012-2013, I want to extend thanks and gratitude, on behalf of our board and staff, to Michael G. Adams, for his exceptional work as Chair over the past two years. This past year, we also said goodbye to Executive Director, Peter Tilley, and thanked him for 19 years of leadership and innovation. We wish him well in his future endeavours.

This is a message of appreciation to the Ottawa community, who contributes so much to the fight against hunger. Whether it's volunteering time, making a monetary donation, or donating food, our community cares and makes a difference. I would like to recognize and thank the staff and volunteers at our member agencies; they see hunger, up close, every day. They provide compassionate service to the community.

I would also like to express my sincere appreciation to the dedicated staff team of the Ottawa Food Bank. Thank you for your passion for helping hungry people in our community.

This past year has been a year of transformation. Most critical is that the Ottawa Food Bank and the surrounding community are focussing on healthier food, especially for young children. To make this happen, we rely on food donations and programs such as Community Harvest and Food Aid, and partners, which include the grocery store industry and the Chicken Farmers of Canada. Together, we are providing a healthier lifestyle for our community.

Our new Executive Director, Michael Maidment. He will continue to transform the work of the Ottawa Food Bank and how we serve those in need. Thank you to all who are making a difference in the lives of others. I look forward to being a part of the fight against community hunger in 2014.

BOARD OF DIRECTORS

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FOOD DISTRIBUTION: FISCAL YEAR 2012-2013

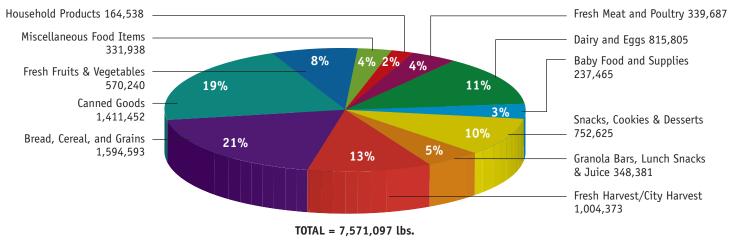
The Ottawa Food Bank continued to meet the demand in the community throughout Fiscal 2012-2013 by supplying a record amount of food to our member agencies. The last year saw the expansion of the Ottawa Food Bank's warehouse which created the space needed for an improved food sorting process and improvements to food storage and distribution. Fiscal 2012-2013 also saw the completion of

further warehouse improvements, including the installation of a new commercial freezer unit donated by Baton Rouge Restaurants.

The value of donated food to the Ottawa Food Bank over the course of the year was an incredible \$9,689,220 or 4,844,610 pounds. This food was donated through special food drives and through the Red Cage Program which collects food donations in local grocery stores throughout the city.

The Ottawa Food Bank purchased \$1.3 million or 1,722,060 pounds of food during the fiscal year which included fresh food items that are not donated and food purchased to fill gaps in donated food. With the volume of food purchased and the special pricing we have negotiated with our food vendors, the Ottawa Food Bank is able to turn each \$1 donated into approximately \$5 worth of food.

FOOD DISTRIBUTION NUMBERS BY CATEGORY (IN POUNDS)



Total value of **PURCHASED food = \$3,444,120**

Total value of **DONATED food = \$9,689,220**

SUMMARY OF FINANCIAL STATEMENTS (CONDENSED): FISCAL YEAR 2012-2013

however increased expenses due largely to the completion of the warehouse expansion caused the organization to end the year in a deficit position. Overall revenues grew 6% as compared to the previous year as a result of increased financial support from individual donors, reflected in a 5% growth in Direct Mail revenue. Corporate support also grew as compared to the previous year as the Ottawa Food Bank continued to benefit from long-time supporters such as the Mechanical Contractors Association. Overall expenditures increased 8% over the previous fiscal year. As in

previous years, the organization's two largest expenditures are food purchases and salaries. Food purchases increased over the previous year as food costs and demand from agencies grew as did salary and benefits costs as two contract workers became permanent employees. The organization also saw increases in rent and related operating costs such as utilities as a result of the warehouse expansion. Lastly, the costs related to the delivery of food to the Ottawa Food Bank's 140 member agencies and the pickup of food donations are \$427,420. This amount includes transportation salaries, fuel, and vehicle maintenance.

General Donations Corporate Donations, Other Grants, Planned Giving Direct Mail Special Events, Other Revenues	\$824,716 \$444,850 \$1,411,282 \$876,067		
		ity of Ottawa	\$317,325
		Total Revenues	\$3,874,240
		EXPENSES	
ood Purchases	\$1,288,168		
alaries, Benefits, & Contracts	\$1,428,043		
ent & Operations	\$702,146		
ood Raising, Fund Raising, & Promotions	\$464,972		
epreciation	\$106,305		
otal Expenses	\$3,989,634		
et Revenue	\$(115,394)		

MEMBER AGENCIES

he Ottawa food Bank is the central food collection, storage, and distribution centre for a network of community food programs throughout Ottawa. These programs are our member agencies, which include community food banks, food cupboards, meal programs, multi-service programs, and school breakfast and snack programs. Based on each agency's need, we fairly distribute donated and purchased food to our members in the most efficient way possible. Our member agencies adhere to quidelines, including the fair and respectful treatment of clients, and standards of food handling and distribution.

COMMUNITY FOOD BANKS

Alfred Food Bank Banff Avenue Community House Banque Alimentaire C.C.S. Food Bank Britannia Woods Food Pantry Caldwell Family Centre Centretown Emergency Food Confederation Court Community House Dalhousie Food Cupboard Debra Dynes Family House Foster Farm Family House Gloucester Emergency Food Cupboard Heron Emergency Food Centre LifeCentre Food Bank Lighthouse Emergency Food Centre Lowertown Community House Morrison Gardens Emergency Food Centre Nativity Parish Orleans-Cumberland Emergency Food Program Rideau Rockcliffe Emergency Food Program Parkdale Food Center Partage Vanier Pavilion Food Bank Pinecrest Terrace Family House - Food Bank Riceville Food Centre Rockland Help Centre Russell Heights Community House Sadaga Food Bank Samaritan Support Services of Ottawa-Carleton Stittsville Foodbank

FOOD CUPBOARDS

Westboro Region Food Bank

All Nations Full Gospel Church Better Beginnings / Better Futures Carleton University Food Centre Carlington CHC Catholic Immigration Services Centre Psycho Social Cité Collégiale Elizabeth Wynn Wood Alternate Program Harmony House John Howard Society - McLaren John Howard Society - Ste. Anne Kosher Food Bank Pinecrest Queensway Health and Community Services Sandy Hill Community Health Centre SFUO Bon Appetit Food Bank Richard Pfaff Secondary Alternate Program Tungasuvvingat Inuit Family Resource Centre

Youth Services Bureau - Besserer Youth Services Bureau - Carruthers Youth Services Bureau - Cooper Youth Services Bureau - McEwen Youth Services Bureau - Nelson Youth Services Bureau - Queen Mary Youville Centre

KICKSTART AFTER 4 CLUB PROGRAMS

After 4 Club - Banff Avenue After 4 Club - Blair Court After 4 Club - Britannia Woods After 4 Club - Caldwell/Carlington After 4 Club - Carlington CHC After 4 Club - Christie Lake Kids After 4 Club - Club 310 After 4 Club - Confederation Court After 4 Club - Debra Dynes After 4 Club - Emily Murphy After 4 Club - Foster Farm Breakfast After 4 Club - Groupe ADEP After 4 Club - Foster Farm Community House After 4 Club - Leading Note Foundation After 4 Club - Meadowlands Public School After 4 Club - Michelle Heights After 4 Club - Morrison Gardens After 4 Club - Rideau Rockcliffe / Leetian & Isaac After 4 Club - Pinecrest Terrace After 4 Club - Russell Heights After 4 Club - Strathcona Heights **KICKSTART BREAKFAST PROGRAMS**

Adult High School Alta Vista Public School Cambridge Street Public School Carson Grove Elementary School Charles H. Hulse Public School Charlotte Lemieux, Ecole Elementaire Connaught Public School École la Vérandrye École le Carrefour École Pavillon Samuel-Genest École Petit-Prince Glashan Intermediate School Gloucester High School Hawthorne Public School J.H. Putman School Manor Park Public School Marie-Curie École Élémentaire Publique Notre Dame High School

Our Lady of Mount Carmel Pinecrest Public School Riverview Alternative School Robert Bateman Public School Robert E. Wilson Public School Severn Avenue Public School St. Michael Catholic School St. Nicholas Adult High School St. Nicholas Graham Campus Vincent Massey Public School

MEAL PROGRAMS

APPLE Britannia Woods Grab and Go Centre 454 - Anglican Social Services Centre 507 Christie Lake Kids Cornerstone 172 Cornerstone 314 Cornerstone 515 The Door Youth Centre **Empathy House of Recovery** Foster Farm Lunch & Breakfast Program Heather Manor Jericho Road Ministries Life House 2nd Stage - Ottawa Mission Parkdale United Church - In from the Cold Rideauwood Addiction and Family Services Somerset West CHC Drop-in St. Luke's Lunch Club Vesta Recovery Program for Women Woodlawn - Ottawa Mission

MULTI-SERVICE PROGRAMS

AIDS Committee of Ottawa (Living Room) Capital City Mission Centre Espoir Sophie Good Day Workshop Inner City Ministries JF Norwood House Minwaashin Lodge Odawa Native Friendship Centre Operation Come Home Ottawa Mission Salvation Army - Bethany Hope Centre Salvation Army - Booth Centre Shepherds of Good Hope St. Joe's Women's Centre St. Joseph's Parish St. Mary's Home and Young Parent Outreach Centre

FOOD INDUSTRY PARTNERS

Our food industry partners make a significant impact in the lives of those in need, and help keep the Ottawa Food Bank's efficiency rate high, through their generous donations of goods and services. Thank you for your continued support.

- Alternative Processing Systems
- Chicken Farmers of Canada
- Costco
- Day and Ross
- Dempster's Canada Bread
- Egg Farmers of Canada
- Erb Transport Limited
- Four Seasons Fruit and Vegetables
- Giant Tiger
- Herb and Spice

- Hospice Food Service
- Loblaws Companies East National Grocers
- Loblaws Grocery Stores
- McKesson Canada
- Metro Grocery Stores
- Metro Warehouse
- Meyers Transport
- Ontario Association of Food Banks Wal-Mart Canada Corp.
- Orleans Fresh Fruits

- Red Lobster
- Saputo Cheese G.P.
- Scottish and Irish Store
- Sealtest-Natrel
- Summit Foods
- Sun Tech Tomatoes
- Target Canada Co.
- Vortmans Cookies
- Weston Bakery

The Ottawa Food Bank would like to sincerely thank you, our supporters. Whether you're an individual, family, business, team, or community group, you are recognized, valued, and appreciated as an ambassador in the fight against community hunger. The following is a list of generous supporters who contributed \$1,000 or more during the 2012 – 2013 fiscal year.

\$1,000 - \$4,999

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Ontario Water Works Association

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\$10,000 +

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Bloomberg

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Community Foundation of Ottawa

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Christmas Cheer Foundation The Ireland Fund of Canada Thrill Hill Productions Inc.

PROGRAMS

KICKSTART SCHOOL BREAKFAST, SUMMER CAMP, AND AFTER SCHOOL SNACK PROGRAM



Kickstart is devoted to providing nutritious meals and snacks year-round to school-aged children from low income families. The program strives to ensure that children do not start and end their day on an empty stomach and are given every opportunity to focus on education and play without the distraction, lessened energy, and health impacts related to dealing with hunger. In the 2012/2013 fiscal year, KickStart supported 29 school breakfast programs, 20 After 4 Clubs, and 18 Summer Lunch Programs serving 344,312 breakfasts (September – June), 99,351 snacks, and 13,230 lunches at Community Camp programs during July and August. Nutritious food distributed through this Program included eggs, milk, juice, bread, cheese, whole grain granola bars, fresh fruit and vegetables. The KickStart School Breakfast, Summer Camp, and After School Snack Program helps feed the bodies and minds of children in need in our community.

BABY SUPPLY CUPBOARD

focuses on supplying our member agencies with much needed, costly, and essential infant care items including baby food, cereal, formula, and diapers. The program targets the community's most vulnerable population – infants whose parents lack the resources to adequately provide for them on a daily basis. Not only does the Baby Supply Cupboard relieve the burden on caregivers who would otherwise have to sacrifice their own nutritional requirements to meet their families' needs, it also ensures that proper nutrition will be consistently provided for the healthy development of infants. In the 2012/13 fiscal year, 1,186 cases of baby food, 4,774 cases of diapers, 1,973 cases of baby formula, and 862 cases of baby cereal were distributed to caregivers in need.

CHICKEN DONATION PROGRAM

Since 2010, the Ottawa Food Bank has been the grateful recipient of over 6,970 cases of top quality chicken through its partnership with the Chicken Farmers of Canada. In fiscal year 2012/13, the Ottawa Food Bank received and distributed 2,789 cases of chicken to its 140 member agencies, who in turn provide it to those in need.

HOW YOU CAN HELP

Volunteer: Write to our Volunteer Coordinator to find a volunteer opportunity that works for you. volunteer@ottawafoodbank.ca

Monetary Donation: Make a secure donation over the phone or online today! 613-745-7001 www.ottawafoodbank.ca/donate

Food Donation: Drop off a food donation at our Michael Street warehouse or in a red bin at your local participating grocery store.

Text to Donate: Text HUNGRY to 45678 to make a one-time \$5 donation (details at mobileqiving.ca)

FOOD AID



Food Aid is a program that enables the Ottawa Food Bank to add much needed protein to the diets of individuals and families in need while at the same time supporting the local farming community. In May 2013 the Ottawa Food Bank's annual Food Aid BBQ and radio broadcast raised \$160,010 to purchase local cattle. Processed locally, this quality ground beef is then frozen and delivered to the Ottawa Food Bank which in turn distributes it to 140 member agencies across the city. Since its inception in 2005, Food Aid has purchased 1,718 cows, had 202 cows donated by individual beef farmers, and distributed over 829,440 pounds of protein-rich ground beef to families and individuals in need.

FRESH HARVEST AND CITY HARVEST

are the Ottawa Food Bank's perishable food retrieval programs. Each day, the Ottawa Food Bank's Fresh Harvest truck makes stops at major local grocery stores, picking up such items as fresh meat, produce, bakery, and deli goods. This food is then delivered the same day to one of the Ottawa Food Bank's member agencies, typically a soup kitchen or emergency housing shelter. City Harvest is a perishable food retrieval program that focuses on prepared meals and food items from local restaurants, retirement homes, and food service providers. The Ottawa Food Bank's City Harvest truck picks up the prepared foods and delivers it directly to a soup kitchen or member agency that offers a meal program. In the 2012/13 fiscal year, a total of 1,004,373 lbs. of food and prepared meals were collected and distributed through both programs.

COMMUNITY HARVEST



Community Harvest was created with the goal of providing a greater quantity and variety of local, nutritious, fresh, and environmentally sustainable food to those in need the Ottawa community. Through this program, the Ottawa Food Bank has developed and fostered partnerships with local farmers, and created meaningful engagement opportunities for volunteers, community members, and partners. This past year, the total fresh produce grown, gleaned, and gathered rose from 56,130 lbs. in 2012 to a record 104,710 lbs. In addition to beets, broccoli, cabbage, potatoes, winter squash, and zucchini, new partner farms and expanded land availability enabled new crops to be grown that included cucumbers, tomatoes, cantaloupe, peppers, herbs, brussels sprouts, celery, and tomatillos. The number of crop varieties also increased, giving Ottawa Food Bank member agencies a more diverse and even supply of fruits and vegetables.

THIRD PARTY EVENTS

Thank you to everyone who held an event in support of the Ottawa Food Bank during the 2012-13 fiscal year.

Adobe Golf Tournament

All Seniors Care Grandparent's Day

Atlantic Universities Alumni Pub Night

Beaver Cup

Blue Ant screening of The War of 1812

Bruce Springsteen Concert

Bushpilots Benefit Concert

Canada Science and Technology Museum

Members Holiday Party

Capital Food Blitz

Christmas Cheer Breakfast & Broadcast

Christmas Goose Concert

Cisco Golf Tournament

Crush Improv Food Drive

CTV Morning Live/BOB FM Food Drive

DFAIT Golf Tournament

Dusty Owl Fundraiser

East India Co Restaurant Fundraiser

Emerald Luncheon

Five Hole for Food

Food Aid/Rural Expo

Fred Wong Memorial BBQ

Friends of the Farm Plant Sale

Giant Tiger BBQ

Glebe BIA Winter BBQ

Gloucester Fair

Gowlings Big Bank Deposit

Great Bowls of Fire

Great Canadian Chicken BBQ

Great Glebe Garage Sale

Halloween Food Drives

Harry Nowell Celebrity Photo Contest

Huron Carole Concert

Investors Group Comedy Night

Jewel 98.5FM's monthly food drives

Mayor's Annual Canada Day Celebration for Seniors

Mayor's Annual Christmas Celebration

MCA Ottawa Golf Tournament

NAC Fan Fair

Nakkertok Ski Pulk Pull

NCAO Food Drive

OC Transpo Loblaws Food Drive

Ottawa 67's/Scouts Canada and Scotiabank Food Drive

Ottawa Court House Food Drive

Ottawa Foodie Challenge

Ottawa Ice Bowl

Ottawa Police Association Christmas Party

Ottawa Senators FanFest

Ottawa Senators Open Practices

Provincial Food Drives

RCMP Musical Ride Open House

Re/max Holiday Party

Royal Canadian Mint BBQ

Santa's Souper Singers

Scouts/Metro Food Drive

Southway Hotel Lighting Ceremony

St. Patrick's Day Parade

Steering Towards Hope Fundraiser

Tenant-Landlord Food Drive

Tenor's Feed with your Heart

The BEAR 106.9FM Food Drive

The Masha Krupp Translation Group Ottawa's

Got Talent Fundraiser

The New Ottawa Doll Show and Sale

The Phoenix Fundraisers

The WORKS Fundraisers

THE WORKS Fullulaisers

Tim Hortons Food Drive

Tim Hortons Jamboree

Trick or Treat with the Mayor

Wal-Mart Food Drive

Whole Earth Expo

Zombie Walk





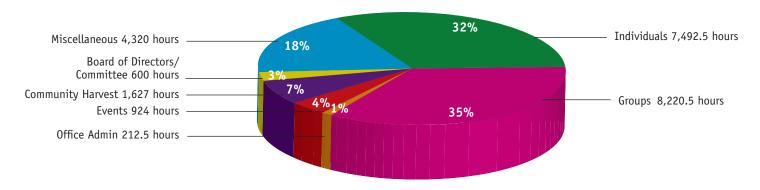




OTTAWA FOOD BANK VOLUNTEERS

he kind-hearted people who volunteer their time help ensure the Ottawa Food Bank is able to strive towards the vision of no one going hungry in the Ottawa community. The Ottawa Food Bank is lucky to work with a variety of people from students and retirees to sports teams and corporate groups, along with individuals with varying physical and mental abilities.

VOLUNTEER HOURS BY ACTIVITY - FISCAL YEAR 2012-2013



Stats

- Volunteers donated 23,396.5 hours of their time in 2012-2013
- Volunteers completed the work equivalent to that of approximately 13 full-time employees this fiscal year.
- This fiscal, the Ottawa Food Bank had the pleasure of working with approximately 3,000 volunteers.