

Style Guide

PRIMARY LOGO



Ottawa Food Bank
La Banque d'alimentation d'Ottawa

SECONDARY LOGOS



Ottawa Food Bank



La Banque
d'alimentation d'Ottawa

RETIRED LOGOS



Ottawa Food Bank
La Banque d'Alimentation d'Ottawa



Ottawa Food Bank
La Banque d'Alimentation d'Ottawa

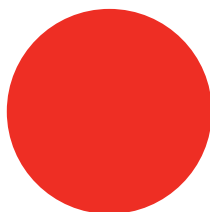


THE FOOD BANK
LA BANQUE D'ALIMENTATION



THE FOOD BANK
LA BANQUE
D'ALIMENTATION

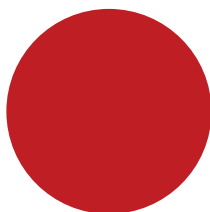
PRIMARY COLOUR



OFB RED

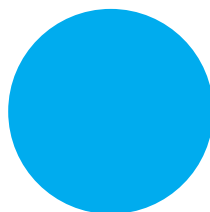
HEX: #EE2E24
RGB: 238, 46, 36

SECONDARY COLOURS



OFB RED 2

HEX: #BF1F24
RGB: 191, 31, 36



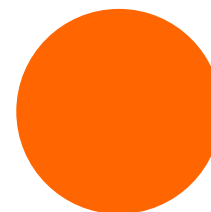
OFB BLUE

HEX: #00ACEE
RGB: 0, 172, 238



OFB GREEN

HEX: #7EB62D
RGB: 126, 182, 45



OFB ORANGE

HEX: #FF6500
RGB: 255, 101, 0

PRIMARY FONT

Lato

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

SECONDARY FONTS

Calibri

ABCDEFGHIJKLMNOPQRSTUVWXYZ
RSTUVWXYZ
abcdefghijklmnopqrstu
vwxyz
0123456789

Trade Gothic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
PQRSTUVWXYZ
abcdefghijklmnopqrs
tuvwxyz
0123456789